

THE LANGUAGE OF SAFETY LEADERSHIP™

A practical training programme for supervisors, team leaders & safety professionals who want to drive real behaviour change.

- Build Trust
- Drive Compliance
- Shape Behaviour

WHAT IS IT?

A 10-module accredited training course that teaches leaders how to use everyday language to influence behaviour, strengthen trust, and build a safer working culture. Includes learner assessment, competence certificate, worksheets and workbook exercises.

WHO IS IT FOR?

- Supervisors & Team Leaders
- Health & Safety Managers
- Operations & Site Managers
- L&D & HR Professionals

10 MODULES

- 01 The Psychology of Safety Language
- 02 Clarity: Removing Ambiguity
- 03 Authority: Clear, Calm & Credible
- 04 Trust-Building Through Language
- 05 Behaviour-Shaping Phrasing
- 06 Reframing Unsafe Beliefs
- 07 Micro-Messages That Stick
- 08 Safety Conversations That Work
- 09 Toolbox Talks That Actually Work
- 10 Embedding Safety Language Into Culture

DELIVERY OPTIONS

- **Weekly Programme:** 1 module per week over 10 weeks
- **Half-Day Workshops:** 2-3 modules per session
- **Toolbox Talk Series:** Short segments in team briefings

WHAT'S INCLUDED

- ✓ **10-Module Course Guide:**
Full teaching content, examples & scripts
- ✓ **Learner Workbook:**
Reflection questions & practice exercises
- ✓ **Competence Quiz:**
12-question assessed knowledge check
- ✓ **Completion Certificate:**
Branded certificate for each learner

PROPRIETARY FRAMEWORKS

Clarity Ladder™

5-level model to remove ambiguity from instructions

Reframe Triangle™

3-step method to change unsafe beliefs

Observe-Ask-Direct™

Structured safety conversation method

Transparency Loop™

Trust-building communication model

Next Step Technique™

Reduce cognitive overload in instructions

7-Second Safety Message™

Micro-message design formula

INDUSTRIES SERVED

- Construction
- Manufacturing
- Logistics & Distribution
- Utilities & Facilities
- Rail & Transport

Workers don't follow rules. They follow leaders they trust. This programme builds both.

— The Language of Safety Leadership™

PROGRAMME DETAILS

Duration: 30–60 mins per module | 10 modules total

Format: Facilitated, self-directed or blended delivery

Assessment: 12-question competency quiz with scoring guide

Ready to improve how your leaders communicate safety?

Get in touch to discuss delivery options, pricing, and a free programme overview.

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